

NSTIAM

Newsflash



Message form the Chief Editor

NSTIAM completed another eventful quarter by the end of December'2019. During this period, **335 trainees** completed / were enrolled in **08** different kind of training programs. Total **25 batches** have been trained at NSTIAM campus and also at different blocks of the State. Moreover, **02 workshops** with WBSAMB and RMC officials have been organized by the Institute.

Apart from State budget 2019-20, few trainings have been sponsored by **ATMA fund** and **NIAM, Jaipur**.

During this quarter, we have **completed phase 1** of the 90 days entrepreneurship training program for 6 different blocks of the State and already started the phase 2 of the program. Additionally, **08 block-level** Entrepreneurship Development trainings as Outreach program of NSTIAM, each with 06 days duration, have been completed.

Institute also conducted few trainings on e-NAM for the e-NAM Stakeholders and RMC officials. RMCs, where e-NAM project has not yet been introduced, were also covered with the training.

Training activities of the Institute along with the post training activities of the ex-trainees have been captured for making a short film.

From this quarter onwards, the Institute is covered **under CC TV surveillance**. Moreover, from 01st November onwards, Institute has **stopped** serving water in **single use plastic bottle** – a petite step towards plastic free environment.

Sujit K. Bhadra

Sujit Kumar Bhadra
Director, NSTIAM

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Workshop & events

The Institute conducted two workshops for the officials of the Department of Agricultural Marketing in this quarter. A one-day workshop was conducted on 'e-Office Management' which are to be implemented by WBSAMB. **37 representatives** from WBSAMB and NSTIAM took part in the Workshop on **1st November' 2019**, where different aspects of e-Office operation was discussed and clarified by **Amitava Bose**, Sr. Technical Director, NIC and his team.



Another two days' Workshop was held on **29th and 30th November' 2019** with **27 RMC officials** representing Secretaries, Senior Sub Assistant Engineers, Sub-Assistant Engineers, Inspectors and Accountants of 07 ZRMC/RMCs viz: Howrah, Hooghly, 24 Parganas (N), 24 Parganas (S), Nadia, Murshidabad and Birbhum.

Several important and relevant topics like Tender Rules, Budget & Action plan of RMC, Evaluation of tender papers, e-NAM operationalization, Relevant issues related to WBAPM Act' 1972 and Rule' 1982 and Migration of RMC activity from offline to online along with check post related other issues were vividly discussed in the workshop in presence of a team of officials from West Bengal State Agricultural Marketing Board (WBSAMB). **Mr. Ashok Kr. Das**, Joint Secretary to the Department of Agricultural Marketing, Govt. of West Bengal took one special interactive session on RTI provisions in the second day of the Workshop.



e-NAM Training for RMC officials and Stakeholders

Institute conducted three residential training courses, each with 02 days duration under State Budget from **18th to 19th November, 23rd and 24th December and 26th and 27th December on e-NAM operations**. The first one was the 1st refresher course for **29 officials** representing 14 RMCs who are exclusively dealing with e-NAM project in the State.

The next two trainings were for the Stake holder representatives, consisting of traders, farmers and FPC members from 10 e-NAM markets of the State. **49 participants** were trained about overview, benefit, mission & vision of e-NAM process flow; New Features of e-NAM V 2.0 including online practice sessions. Officials of NFCL, (Strategic Partner e-NAM) helped the institute for conducting the training.



NIAM sponsored Training

Institute organized one 03 days residential training from **20th to 22nd November' 2019** on 'Role of e-NAM and ICT use in Agricultural Marketing' exclusively for the officials of the 08 RMC/ZRMCs where the e-NAM program is yet to be implemented. The training was sponsored by National Institute of Agricultural Marketing (NIAM), Jaipur.

Total **20 officials including Secretaries of 08 RMCs** were trained about basic overview, need and implementation procedure of e-NAM program. **One exposure visit** was conducted at Bishnupur II Krishak Bazar to observe the live e-NAM activities. Apart from these, trainees also gained knowledge about different ICT technologies and equipment developed by C-DAC.



ATMA, Dakshin Dinajpur sponsored training

NSTIAM, for the first time, conducted one 05 days ATMA sponsored training program on 'Post Harvest Management, Preservation and Marketing of Fruits & Vegetables', which was sponsored by ATMA, Dakshin Dinajpur. 07 trainees, as was nominated by Project Director, ATMA, Dakshin Dinajpur, participated the training **from 9th December to 13th December 2019.**

Mr Goutam Sengupta, Project Director, ATMA, Dakshin Dinajpur, took one special session in the inaugural day.

During the training period, the knowledge of marketing of fruits and vegetables in raw and processed form, FSSAI licensing, export of fruits and vegetables, activities of Sufal Bangla, e-NAM operation & registration procedure etc. were communicated to the trainees.



Computer Training



During the month of November and December, the Institute arranged **4 trainings** on Basic, Advanced computer management and Hardware Management, each with 06 days duration, for the officials of different RMCs of the State. Total **60 officials** have been trained with the faculty support from WEBEL.

Training on Post-Harvest Management

During this quarter, NSTIAM has organized **one 14 days Training** program on "Post-Harvest Management, Preservation and Marketing of Fruits & Vegetables" for two NABARD groups enrolled with Sufal Bangla. **25 trainees represented 02 such groups from Birbhum and Alipurwar district** of the State. Apart from teaching them the different aspects of agri-marketing of perishables and non-perishables in raw as well as processed form the trainees were exposed to the field of vegetable export at APEDA approved pack house; low cost packaging technology at IIP, Satlake; hands on food processing at TCPC, Chinsura and Sufal Bangla procuring hub at Singur Krishak Bazar.



Training on Entrepreneurship Development among young members of Farm Family



The Institute completed the first phase of the 90 days residential training on 21st December, which was started in the month of August'2019. **77 trainees from 06 blocks of Alipurwar, South 24 Parganas and Purulia district**, completed the training program. All the successful trainees were provided with completion certificates. All the groups have also submitted their bank approved agri-business projects to the Institute. Rs 2.00 Lakh as OTA from the Government shall be released to each group in due course after necessary examination and validation of the projects by the Institute authority.

Institute has also simultaneously started the **2nd phase** of the training program with 81 trainees selected from 02 blocks of the district **Purba Burdwan, Kalimpong and Purba Medinipur.**

Upcoming / continuation of training programs of NSTIAM for the next quarter

SI No	Training name	Duration	Participants	Training months
1	Entrepreneurship Development training for the Farm Family Youths	90 days	Farm Family Youths	January to March-2020
2	Refresher Training on e-NAM	1 & 2 days	RMC Secretaries, Officials & other stakeholders	January, February-2020
3	Training of Trainers	5 days	Departmental Officials	January
4	Post-Harvest Management Training	14 Days	FPC/Self Help Gosthies	January, February-2020
5	Various Computer trainings	6 days	RMC Secretaries & Officials	January, February-2020
6	Outreach trainings of NSTIAM	6 days	Farmers / Farm Family Youths	January, February-2020

Never give-up: The key to success

Just like last 02 days, it was raining heavily at Itahar in the early morning of the Independence Day of 2017. Suddenly, flood water from River Mahananda starts coming in Bangar, one small & remote village under Itahar Block. Within few hours, almost all the village, especially the lower region was inundated by flood water. Even after the utmost endeavor, members from **Pragati Krishak Sahayak Dal** could not be able to save their Rabbit farm, that was started as one of the pioneer projects of the Block 04 months ago.

All that begin when thirteen members form the group unanimously decided for rearing Broiler Rabbit after receiving the 'One-time Assistance' of Rs. 2.00 Lakh from the State Government immediately after the completion of the 90 days residential training program on "Entrepreneurship and marketing chain development through market led production and post-harvest management" during the **year 2016-17 at NSTIAM**.

But their four months effort went in vain as the nature thought otherwise. The rabbit farm destroyed completely and all the 40 female, 10 male rabbits and their 115 offspring died in the natural calamity.

All the group members were mentally depressed and demoralized due to this unwanted situation and were completely puzzled what to do next. But due to their 'Never give-up' attitude, they started to revive themselves from the fire of depression like Phoenix. With the help of the Asst. Director of Agricultural Marketing, Uttar Dinajpur and NSTIAM, they motivated themselves and few other like-minded farmers to form a Farmers Producer Company (FPC) in the name of **Itahar Green Agro Business Producer Company Ltd.** and received the Certificate of Incorporation for FPC on 27-03-2018 from Ministry of Corporate Affairs, Govt. of India. Incidentally, The FPC linked **with Sufal Bangla** Project in the month of August-2018, exactly one year after the devastating flood.

From 27th February 2019 onwards, the FPC has fully been engaged by Sufal Bangla PMU for managing their **Itahar outlet**. The FPC members are now procuring the required agricultural commodities for running the outlet from their fellow members as well as other farmers of their locality, along with managing the stall with their group members. As on date, their daily average sales of vegetables is **Rs 5000/-** & grocery items is **Rs 8000/-** and daily average profit is **Rs 1300/- & 900/-** respectively.

The FPC has also taken part in the Onion & Potato market intervention program – 2019 by the Department of Agricultural Marketing, Govt. of West Bengal through the Sufal Bangla outlet. More than **41 quintals of Onion** (@Rs 59/- per Kg) and **11 quintals of potato** (@ Rs 17/- per Kg) have been sold by them in one month since initiation of the scheme from 23-11-2019.

Presently the FPC have nearly **1000 members and 500 shareholders** with a fixed capital of **Rupees Five lakhs**.



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